

Ace Marketing and Crossroads Hospice Join Forces to Develop an Online Store

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VALLEY STREAM, N.Y. -- (Business Wire)

Ace Marketing & Promotions, Inc. (OTC BB: AMKT) announced today that it has signed an agreement to develop an online company store for one of the fastest growing privately held hospices in America, Crossroads Hospice. Ace will create an e-commerce website to consolidate Crossroad's purchasing for its multiple locations across the country. Furthermore, Crossroads has agreed to purchase all promotional products and apparel through Ace Marketing for a period of two years.

President and one of the Founders of Crossroads Hospice G. Perry Farmer, Jr. said, "We are excited about our involvement with Ace Marketing and Michael D. Trepeta. The communities we serve are so geographically far apart that providing a consistent image throughout the country was becoming extremely difficult. Partnering with Ace allows us to not only take advantage of an internet store dedicated to Crossroads; but also deliver products that will consistently, efficiently, and cost effectively brand our company with our customers, clients, employees and volunteers."

About Crossroads Hospice

Crossroads Hospice was first established 11 years ago in Oklahoma and currently serves 7 states. Since 2004, Crossroads Hospice has been closely associated with author and motivational speaker Jim Stovall, in bringing their version of his "Ultimate Gift" to their patients, families, and communities. For additional information of Crossroads Hospice reference is made to their website at www.crossroadshospice.com.